

A Personal Recommendation from a Satisfied Customer is the Best Advertising there is.

You were recommended by: Moss Park Elementary PTA & Others. What a compliment! We have a program that enables Organizations, Professionals, and Realtors to personally recommend and promote your establishment to their clients, friends and the community. This program will bring you new business from Local Members of Non-profit groups, people just moving into the area, and more frequent business from established residents.

HERE'S HOW IT WORKS

These organizations and professionals, who are some of your regular customers, have a special membership, fundraising, or gift card that they give to their members, sell to raise money for their non-profit group, or give to their clients. This card is called a "Valued Customer Card". It's laminated in plastic and is full color on the front. On the front and back are promotions for local businesses that these groups feel offer the best products and services in their area.

<p>2013-2014 PTA Membership Card</p> <p>MOSS PARK ELEMENTARY</p> <p>407 Cafe 10% Off 9161 Narcoossee Rd 407-658-6733</p> <p>10% Off 9161 Narcoossee Rd (1016, 1)</p>	<p>Buy 6 Donuts Get 6 FREE</p> <p>9685 Lake Nona Village Pl</p> <p>The UPS Store 10% Off on shipping 10524 Moss Park Rd</p> <p>Buy 1 Sandwich Get 1 FREE (Excludes Dinner Menu) 10751 Narcoossee Rd</p>	<p>\$5 Off any five purchases 321-945-1563</p> <p>Buy 1 game Get 1 FREE (Shoe Rental Not Included) 12850 Waterford Lakes Pkwy</p> <p>Tuffy Tires & Auto Services 10% OFF 407-208-0804 Curry Field or Narcoossee City</p> <p>15% Off 10727 Narcoossee Rd. 407-412-5939</p>
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NOT TO BE USED WITH ANY OTHER DISCOUNTS / EXPIRES SEPTEMBER 30, 2014

<p>10% Off 10743 Narcoossee Rd 407-282-2892</p>	<p>15% OFF entire check 10743 Narcoossee Rd 407-282-2892</p>	<p>10% Off 407-702-8137</p>
<p>\$10 Off 407-963-5854</p>	<p>10% Discount 10727 Narcoossee Rd</p>	<p>5% Off 407-202-3333</p>
<p>2 Weeks FREE 407-658-2323</p>	<p>10% OFF 10743 Narcoossee Rd 407-282-2892</p>	<p>\$2 Off Haircut 407-273-4446 10727 Narcoossee Rd</p>
<p>10% Off 407-601-7903</p>	<p>10% Off 5833 South Goldenrod Orlando</p>	<p>10% Off 407-277-9277</p>

Each promotion has some small discount or incentive, in many cases only available in slower traffic periods, like Monday-Thursday. Most of these discounts are quite small, 10%-15% off, available most of the week, or larger discounts like 50% off second item or even buy 1 get 1 free, available just 1 day per week.

Every card has an expiration date, so it can only be used until the card expires. Each card also has the disclaimer "Not to be used with any other discounts" so it will not affect any other promotions your company is running. People carry these cards in their wallets and use them repeatedly throughout the year. Even if your promotion is only a free medium drink with purchase of a lunch, it still equates to thousands of customers right in your market area who are continuously reminded of where you are, what you do, and that you're open for business.

Every time someone looks at this card it acts as a small directory of products and services in your area. The Organizations, Realtors, and Professionals pay for the entire cost of producing and distributing the cards. This card keeps their group or business information constantly available to their members and clients as well. The only cost to you is whatever discount you offer.

Compare this FREE advertising with the hundreds of dollars you pay for other types of advertising. This card and the Organizations, Realtors, and Professionals who are giving it to their members and customers continue to work for you month after month throughout the year. You can run the same promotion next year or run a completely different one FREE of charge. There is never any additional cost to you.

The Organizations and Professional People who run your promotion on their Valued Customer Cards do so because they know and like your product or service. They will continue to personally recommend and promote your company as long as you are in business and want to participate in this program. Don't miss this opportunity to have people who believe in your company increase your business and profits by sending you their members and customers.

Questions? Please Contact Nancy Mesa via Email: Membership@PTAMossPark.com or Susan March at famecard@yahoo.com 954-931-1893

Non-Profit Script to Invite New Businesses to be on Cards

When you enter the business, ask for the owner or manager. If they are not available, find out when they will be. If they are available, while you wait for them to come to the front, begin filling out the ad agreement as much as possible (So you can save their time and yours). There is usually a business card holder or menu with an address that you can use.

Here is a typical "script" that can guide you to invite your favorite businesses:

Hi, my name is _____ and I'm with _____. We love your restaurant (or whatever business) and would like to promote you to the community...and we'll do it for you for FREE.

The reason we are doing it for FREE is because your offer on our cards gives them value so people are more willing to donate to our charity in order to receive a card.

All I need to know is what you want your ad to say (have the pen poised to fill out the ad agreement.)

Once they tell you what they want for their offer, give them the pen and say, "I just need you to put your "OK" on line 16."

Give them the paperwork that explains the program so they can keep it in their file. In order clarify, in an easy-going manner, that this is an ongoing program, make sure you say the following:

Now, if at any point we are sending you too many customers (They will often laugh and say, "You could never send me too many customers.") and you can reply, "Well if we do send you too many, or if you need to change your ad or discontinue, there's a phone number on the edge of every card on the back. You can call that number to make changes, but you would just honor any cards that were already printed through their expiration dates.

If the company is National, FAME probably already has their logo or can get it easily. If they are local, take a business card or menu that can be scanned.

If you have questions about the ad agreement or how to handle certain situations, you may call Susan March at 954-566-2923.

80%

Profits

The Easiest Fundraiser Ever!

Cards are just \$1 Pre-Paid and Sell for \$5-\$10
Choose from our List of hundreds of offers
to create a Custom Card With Your Logo
and 22 Discounts

Or use as Membership Cards!
A great incentive for Families
to join your parent group!

NOT TO BE USED WITH ANY OTHER DISCOUNTS / EXPIRES JUNE 30, 2006

10% Off All Print Music & Repairs 8136 N. University Dr., Tamarac	\$5 Off Any Purchase of \$10 or More Phone Order: 954-437-9077 1817 W. Grand Parkway & 3974 Kensington Ln. #101	Buy 1 Skating Activity - Get 1 FREE 9130 St. Rd 84 (Good during Open Skating only)
10% Off Your Entire Check (Sun-Thurs Only Excluding Holidays) All Locations	FREE Large Size W/Purch of Value Meal 3073 W. Oakland + 9019 Commercial 1352 E. Commercial + 4398 N. SR7 + 929 NW 62 St + 2700 W. Federal, Op + 4032 N. Ocean + 2025 E. Acacia + 5301 W. Atlantic + 3091 N. Federal, Pompano + 300 W. Hillsboro + 7800 NW 57 St + 7200 W. Hillsboro + 7520 Southeast + 4331 N. Pine Island + 27 W. Broward Blvd 10501 W. Oak 1 st Blvd + 9230 W. Commercial 320 NW 24th St. Pompano, 1690 N. Uni- versity Dr., Pembroke Pines	Pay For One Game Get One Game FREE 954-846-8088
10% Discount on any Regular Priced Menu Item Sunrise, Pembroke Pines, Tamarac	Galaxy Skating 1 FREE Admission with 1 Paid (excluding special events) 7505 Southeast Blvd 721-0580 3177 N. Davie Rd. Ext. 435-3300	Butterfly World \$2.00 Off Each Admission (up to 4) 3600 W. Sample Rd., 977-4434

FREE 2 Piece Dinner with Purchase of a 3 Piece Dinner & Medium Drink Participating Locations in FL & GA	10% Off Any Purchase Excluding Combos 211 E. Commercial + 1923 N.W. Commercial 2431 W. Colonial + 1822 N. Dixie Dr. 1515 W. Colonial + 1822 N. Dixie Dr. 1515 W. Colonial + 1822 N. Dixie Dr.	15% OFF drycleaning (incl. alterations, jeans & linens) Participating Florida Locations
Buy 6 Donuts Get 6 FREE Valid at all participating locations	Fundsaver Card	10% OFF ANY PURCHASE (incl. alterations, jeans & linens) AT PARTICIPATING LOCATIONS
\$5 Off Food w/ Purchase of \$15 or More Sheridan Street, S. University Dr., N. University Dr., Cypress Creek	TIRE/PLUS TIRE, BRAKE SERVICE ALL PARTICIPATING LOCATIONS \$9.99 OIL CHANGE (most cars)	10% Off ANY PURCHASE Participating Locations
10% Off BAJA FRESH (Not Including Alcohol) South Florida Locations Only	10% Off ANY PURCHASE Participating Locations	\$3 OFF Any Purchase Over \$10 1515 W. Colonial + 1822 N. Dixie Dr. 1515 W. Colonial + 1822 N. Dixie Dr.

SPONSOR IS NOT LIABLE FOR PERFORMANCE OF ADVERTISERS ON THIS CARD

©2005 FAME, Inc. PARTICIPATING IN THIS PROGRAM CALL 1-888-566-2923

FAME, Inc.

732 NW 43 Ct., Ft. Lauderdale, FL 33309
 954-566-2923 or 888-566-2923



FUNDSAVER CARD Agreement

FAME AGREES TO OFFER: *Generic Card Program (Option 1)*
only available in select markets

- Discount cards for the cost of \$1.00 per card on pre-paid basis
- Minimum order 100 cards
- Immediate delivery on in-stock cards, 4 week delivery on "new area" cards

FAME AGREES TO OFFER: *Custom Card Program (Option 2)*

- Discount cards for the cost of \$1.00 per card on pre-paid basis
- Minimum order of 300 cards
- Custom card design
- 4-6 week delivery time from receipt of complete order
- (please allow extra time when requesting new offers)

AGREES:

- To provide 60 days notice of any program changes
- Not to sell any cards within 1000 feet of any of the establishments on the card
- To provide current resale or tax exempt certificate (or pay tax)

ORGANIZATION _____
SHIPPING ADDRESS _____
ORGANIZATION PHONE # _____
ORGANIZATION FAX # _____
CONTACT _____
CONTACT PHONE # _____
PROGRAM OPTION _____
SCHEDULED PROGRAM DATES _____

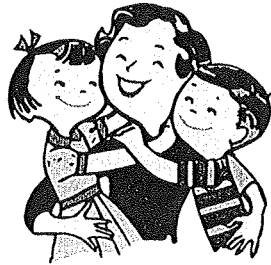
Approved as shown (Signature of authorized organization representative)

SCHOOL REP _____

Florida Advertising & Marketing Enterprises

732 N.W. 43rd Ct., Fort Lauderdale, Florida 33309-4740

(954) 566-2923phone (954)566-3418fax



Bought By Me Gift Store Agreement

FAME AGREES TO OFFER:

- 100% return policy on all unsold product on programs of 5 days or more.
- 5% rebate for full payment postmarked within 5 days of invoice date.
- Custom program design.
- FREE Delivery to Miami-Dade, Broward & Palm Beach Counties

AGREES:

- To pay in full when presented with invoice
- To provide 30 days notice of any program changes
- Not to sell other products at the event (without prior approval by FAME)
- Invoices past 30 days will have a \$50 penalty and 18% interest
- Pay freight charges for programs held outside the South Florida area

Visit our website at: **WWW.WOW-ME-NOW.COM** to view our current list of products. The prices on the site are double your cost price so that you can direct your families to the website to view the products that may be available at your store. You can buy these products on a cash & carry basis; just remember that your cost would be half of the website price. This is a good representation of what you will receive in your gift store but we will have many new items and some current items may not be available when it comes time for your store.

SCHOOL _____
 ADDRESS _____
 SCHOOL PHONE # _____ SCHOOL FAX # _____
 CONTACT _____
 CONTACT ADDRESS _____
 CONTACT PHONE # _____ CONTACT FAX# _____
 TREASURER NAME _____
 TREASURER ADDRESS _____
 TREASURER PHONE # _____ TREASURER FAX# _____
 SCHEDULED PROGRAM DATES _____
 SCHEDULED DELIVERY DATE _____

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